



FESTING
FOR THE
PEOPLE

FESTIVAL SQUAD MEDIA KIT

Our Story

Founded in 2015, Festival Squad was born out of an intense love for travel and adventure, the kind of adventures meant for music-loving, wanderlust-stricken people around the world. Our goal as a team is to send readers through the looking glass into the world of music, festivals, fashion, and more. We strive to leave them with a sense of togetherness, anticipation, and excitement. Our writers and photographers are members of the culture with their fingers on the pulse, immersing themselves within the festival community, and providing readers with original content. Our authenticity has helped us foster meaningful industry partnerships and lasting professional relationships, paving the way for continued growth and innovation. In 2016, Festival Squad attended nearly 70 festivals as media, and in 2017 the team attended nearly 120 festivals as media. Festival Squad has attended more music festivals than any other publication in the world.

Festival Statistics

Hubs in: Chicago and Denver

105 Festivals

As media in 2018

95 Festivals

As media in 2019
(Updated 10/29)

35 Contributors

Staff Worldwide

140 Contributors

Guest Worldwide

Our Clients



SHIFTPOD

Nectar



Electric Family



Social Media

100,000+ combined reach

11,000 monthly readers



39,000 likes



24,100 followers



10,200 followers